

Terumi Echols named head of InterVarsity Press

by [Dawn Araujo-Hawkins](#) in the [September 22, 2021](#) issue



(Photo courtesy of InterVarsity Press)

Terumi Echols, a former publisher of Christianity Today, has been named president and publisher of InterVarsity Press. Most recently, Echols served as the publishing house's director of finance and fulfillment operations.

As head of IVP, Echols will oversee the launch of five initiatives: the IVP Kids imprint; Every Voice Now, a project to amplify voices of color within publishing; a new

podcast; a digital learning platform for seminaries; and the IVP Signature Collection, special editions of some of the most popular books in IVP's 75-year history.

“By selecting someone with Terumi’s business savvy, we are making a clear statement: InterVarsity Press intends to invest in growth,” said DeeDee Wilson, InterVarsity/USA’s chief financial officer. “While she was at Christianity Today, Terumi championed new product lines, diversified the list of contributors, and increased revenue. We expect her to lead with that same entrepreneurial vision. We want more authors to reach more readers and more bookselling partners to serve more customers.”

In a statement, Echols said, “I am humbled by the opportunity that this role creates and for what it represents in the world of Christian publishing. The church is painfully divided and spiritually hurting in this season. InterVarsity Press, with strengths in spiritual formation, justice, cultural analysis, and academic and multiethnic publishing, has a vital contribution to make in a disillusioned world.”