## We are the Tumblrs

By <u>Steve Thorngate</u> October 21, 2011

If you haven't been following the conversation around Occupy Wall Street, it's perhaps best summarized in terms of the <u>Tumblrs</u>. First there were <u>the 99 percent</u>, who have been demonstrating in New York and elsewhere for weeks.

Then there was the backlash from the so-called <u>53 percent</u>. Conservative blogger Erick Erickson inaugurated this Tumblr with the claim that the 53 percent of Americans who pay federal income taxes are "subsidizing [protesters] so you can hang out on Wall Street and complain."

Of course, the other 47 percent aren't dodging income tax liability; they simply <u>don't have any</u> after the deductions and exemptions and credits written into the tax code. Think that should change? Okay, but call that idea what it is: <u>a tax hike on lower-income people</u>. It's also fairly odd to use this 53/47 stat to attack Occupy Wall Street, since <u>a lot more people</u> would owe federal income tax

if Wall Street hadn't done such a number on the economy (and thus on their incomes). Erickson's argument boils down to "<u>Get a job</u>. How hard can it be?" Well, <u>pretty hard</u>.

Most egregiously, 53 percent of Americans pay *federal income* tax. Everyone fortunate

enough to have a job pays payroll taxes, and everyone who can afford to buy things (and doesn't live in Delaware or New Hampshire or parts of Oregon, Montana or Alaska) pays sales tax--both of which, unlike federal income tax, hit poor people hardest.

## But the most fascinating of

the many problems with the self-proclaimed 53 percent is this: not all of them are actually part of this group. They may work hard; they may not expect more help from the government; they may be annoyed by Occupy Wall Street. But based on the stories they tell, <u>a lot of them can't possibly owe any income tax</u>.

So the next Tumblr to emerge was inevitable: "<u>Actually,</u> <u>You're the 47%</u>." It's rather snide at times, but it makes its point.

Last but not least: "<u>I am the 2 percent</u>." A good reminder that the only thing the Internet is better at than organizing people is being cute.